## NIAGARA COUNTY WDB INclusion Committee

Minutes 5.12.22



| ltem                                   | Item  | NEXT STEPS/Results   |
|--|---|--|
| Attendees                              | Marilyn, Jane, Dennis   |  |
|  | <ul> <li>Virtual Microsoft Accessibility<br/>training, April 27.<br/>Postmortem<br/>A. What worked?<br/>B. What didn't work?<br/>C. What would we do differently?</li> </ul>  | <ul> <li>A. Information was good, presenters<br/>were competent. It appealed to a<br/>human services audience. 37<br/>attended</li> <li>B. It did not appear to be a subject that<br/>business found important. 8<br/>companies attended</li> <li>C. Two things <ol> <li>Survey business to see what they<br/>want</li> <li>Plan events for a wider audience.</li> </ol> </li> </ul>   |
|  | <ul> <li>Our Autumn project is proposed as<br/>a diversity panel focusing on<br/>LGBTQ+ issues in employment Ron<br/>P said that he can modify his<br/>existing presentation to fit our<br/>needs. We are looking at a<br/>Wednesday in September.</li> </ul> | In light of the above questions, we will ask<br>business what might attract them to these<br>events.<br>Marilyn will put out a survey.<br>We all will submit some ideas for questions<br>We will review the questions at our June<br>meeting.<br>We will keep our LGBTQ+ panel as a back up<br>pending results of the survey   |
|  | <ul> <li>Diversity spotlight story as a periodic submission to the business services and WIB newsletter.</li> <li>Business list</li> <li>Business outreach</li> </ul>   | We recycled a Diversity story featuring Home<br>Depot/ Joel Feuerman that had been done<br>earlier this year for the BNHRA. We tweaked<br>the original and submitted it for the June<br>Newsletters. The next newsletter submission<br>seems to be in September.<br>Marilyn may have a company to suggest.<br>Jane suggested using companies that do<br>internships/ work experiences with schools.<br>She also suggested that "A" for Accessibility<br>might be added to DEI to be more inclusive -<br>DEIA |
| Other, Other?                          | Anything else?  | We have enough to keep us busy for now   |
| Next Meeting<br>(Second Thursday at 2) | Thursday, June 9 at 2pm via Webex.  | Survey questions for business about their interests.   |
| Adjourn                                | Goodbye   |  |